OFFICE OF THE MAYOR

the City Of August

Proclamation

IN RECOGNITION of "Zeta Tau Alpha Day 2005"

WHEREAS, the Zeta Tau Alpha Fraternity was founded in 1898 by a small band of nine young women with the goal of sharing fun, fellowship, and friendship, and has since grown into a sisterhood of more than 180,000 members; and

WHEREAS, the purpose of Zeta Tau Alpha Fraternity is to intensify friendship, promote happiness among its members, to perform such deeds, and to mold such opinions as will conduce to the building up of purer and nobler womanhood in the world; and

WHEREAS, the Fraternity, by way of the ZTA Foundation, seeks to promote education, awareness, philanthropy, empowerment, and opportunities for growth of women; and

WHEREAS, members have embodied the Fraternity motto of "Seek the Noblest" by contributing more than 50,000 hours of volunteer work at over 100 "Race for the Cure" events, partnering with the NFL distributing over 100,000 pink ribbons promoting breast cancer awareness, providing over \$178,000 in scholarships to fraternity women, coordinating and volunteering at "Courage Nights" in 28 U.S. Cities, partnering with Yoplait for the "Save Lids to Save Lives" campaign, introducing an empowerment program for college campuses entitled "Stand Up to Stand Out", and owning the "Think Pink" trademark for breast cancer awareness and education purposes; and

WHEREAS, it is the distinct honor of the great City of Augusta, Georgia, to welcome and host over 700 Zeta Tau Alpha women at Zeta Day 2005.

NOW, THEREFORE, I, Bob Young, Mayor of the City of Augusta, do hereby proclaim March 5, 2005, as "ZETA TAU ALPHA DAY" in Augusta, Georgia, and urge all citizens to recognize this day.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of Augusta, Georgia, to be affixed this 5th day of March 2005.